



TM

### NEW/TRANSITION TITLE INFORMATION SHEET ANC NATIONAL OFFICE

SUPPLIER INFORMATION			
National Distributor	_____	Billing Agent	_____
Publishing Co. Address	_____	Publishing Co. Name	_____
	_____	Publishing Co. Phone	_____
	_____	Publishing Co. Fax	_____
	_____	Publishing Co. Email	_____

BASIC TITLE INFORMATION			
Title	_____	Bipad	_____
Full 12 Digit UPC Code	_____	Previous Bipad	_____
(ex: 0 25274 74128 6 - do <b>NOT</b> input issue code here)		On Sale Date	_____
US Retail	_____	Issue Code	_____
Specialty Chains Sought	_____	Category	_____
(may use form on 2nd tab)		# of issues per year	_____

TITLE DESCRIPTION			
Height (Inches)	_____	Width (In)	_____
		Depth	_____
Cover Stock	_____	Binding	_____
Page Count	_____	Paper Stock	_____
		# of Ad Pages	_____

DEMOGRAPHICS	
Competitive Title(s)	_____
Demographic Target Audience	_____

REVIEW PROCESS
ANC will review the new title's sales after an average sale has been established. Should it fall below our minimum profitability hurdles, ANC will either discontinue handling the publication or extend a cents-per-copy fee.

COSTS	
Discount	_____
	Service Fee <u>47.2¢/lb</u>
	Minimum discount terms must be followed as per the terms & conditions sheet
Incentives	_____

Contact Name \_\_\_\_\_ Signature \_\_\_\_\_